

Meeting of the Board of Directors

Minutes  
Regular Board Meeting

**Monday March 19th, 2018 at 4:30 p.m.**  
**8485 Homestead Dr.**  
**Zeeland, MI, 49464**

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School Purpose: Create leaders and innovators through world-class education to the families of Michigan and eventually to developing countries throughout the world.

Board Purpose: Mission Statement

1. Call to Order: Mark Veldhoff called the meeting to order at 4:30 pm
2. Attendance
  - a. Board Members: Drew DeMeester, Mark Veldhoff, Rebekah deVries, Sean Killilea (arrived at 5:10 pm)
  - b. Guests: Dave Zimmer, Tyler Huizenga, Brett Heppler, Mellissa Zoerhof, Sara Vereeke
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Mark Veldhoff made a motion to accept the consent agenda as presented. Drew DeMeester seconded. Passed unanimously
  - a. Agenda
  - b. Previous Minutes – Board Meeting on February 19<sup>th</sup>, 2018
5. Celebrations of the school: The group shared celebrations
  - a. Roundtable
    - i. Sara Vereeke– Professional Development last week – staff split into 3 groups to research. They made great progress on each of these topics and really moved the school forward!
    - ii. Brett Heppler – Professional Development was great – had a voice into topics/schedule – had great conversation with superintendent from another school. Class trip to Sleeping



Bear Dunes – received grant for transportation – great day of outdoor learning

- iii. Mellissa Zoerhof: Professional Development and the connection with Superintendent from Frasier Schools
- iv. Dave Zimmer: 21F going well and finances are going smoothly for this program
- v. Rebekah deVries: Kids more focused and content during ReFuel – great to see engagement while students are on campus.
- vi. Mark Veldhoff: Tyler and Mark meeting bi-weekly, interviewing potential board members, Katelyn VanDyke stepping up to lead Virtual Communities rock.
- vii. Tyler Huizenga – Professional Development was an awesome experience

## 6. Strategic Thinking

a. Personal Connection: Mellissa Zoerhof reviewed the team's work on the Personal Connection goal including:

- i. How do we give every learner a personalized experience?
  - 1. Personalized courses with personalized bitmojis
  - 2. Virtual Office – use of this tool to connect with students
  - 3. Customizing the backgrounds of teachers – to similarly to how brick and mortar teachers customize their classrooms. Mellissa tried this and students commented on the difference
  - 4. Homeroom/ILP: This is where MTSS groups are housed and Individual Learning Plans are contained.
    - a. Adding badges for students that they can earn – adding rewards for achieving badges
    - b. SAT/ACT Test prep is also included here
- ii. Tracked data for connection including parent/student survey and teachers tracked connection time spent for a week



1. Middle Schoolers: Personal touches (badges, feedback, in curriculum personalization) were rated the highest connection value by students
  2. K-5 sees phone/texts and emails as highest connection value from parents who are interpreting the curriculum to students
  3. Question that the data created: How can we help students see value in other connections? The team will be working through this going forward
- iii. Actions: Red, Yellow, Green: Green is in progress/running well, Yellow is started, Red is needing work
7. Action Items
- a. Mark Veldhoff made a motion to reappointment of Mark Veldhoff as iCademy Global Board Member. Rebekah deVries seconded. Passed unanimously
  - b. Mark Veldhoff made a motion for the Board approves the Budget Timeline for year ending June 2019. Drew DeMeester seconded. Passed unanimously.
  - c. Mark Veldhoff made a motion to approve the attached Letter of Engagement with Manor Costerian for year ending June 2019. Drew DeMeester seconded. Passed unanimously.
8. Dashboard: Tyler Huizenga reviewed the dashboard for this month
- a. Compliance: All compliance items are in a good spot.
  - b. Finance: Dave Zimmer reviewed the finances for this month. Overall finances are in a good position and preparations for the next budget amendment is started. Dave Zimmer will bring a budget amendment next month.
  - c. Enrollment: Enrollment has been keeping steady for this year. Enrollment for this year is now closed and we are now enrolling for next year. Survey for current families regarding intentions for next year will go out after Spring Break.
  - d. Student achievement: No updates this month

- e. Public Opinion - NONE
  - f. LSSU Commitments
    - i. Reauthorization Update: Sent in the information and materials we needed to and now LSSU is reviewing them.
  - g. Others: NONE
9. Discussion Items: Mark Veldhoff let the board know there may be a special meeting to nominate new board members coming up. Mark will let the Board know if this is necessary
10. LSSU Comment: John Chandler reviewed his visit with the Board. At that visit, he talked with several High Schoolers who said the teachers at iCademy know them better here at iCademy and did a better job communicating with them than their other school experiences. It was a nice compliment to the team on their work and connections with kids.
11. Public Comment on Non-Agenda Items: NONE
12. Adjournment: Mark Veldhoff adjourned the meeting at 5:48 pm
- a. Next Regular Meeting: April 16<sup>th</sup>, 2018



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Minutes of all board meetings are available after approval by the Board at:

iCademy Global  
Attn: Tyler Huizenga  
8485 Homestead  
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting, but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innacademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*iCademy Global has provided public notice of this meeting at:*

*8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*