

Meeting of the Board of Directors

Minutes
Regular Board Meeting

Monday September 17th, 2018 at 4:30 p.m.
8485 Homestead Dr.
Zeeland, MI, 49464

School Purpose: Create leaders and innovators through world-class education to the families of Michigan and eventually to developing countries throughout the world.

Administration of oath of office of Betsy Bulthuis: Prior to the meeting, Drew DeMeester administered Betsy Bulthuis' Oath of Office.

1. Call to Order: Mark Veldhoff called the meeting to order at 4:35 pm
2. Attendance
 - a. Board Members Present: Sean Killilea, Mark Veldhoff, Drew DeMeester, Rebekah deVries, Betsy Bulthuis (Betsy left the meeting at 5:30 pm)
 - b. LSSU representative: John Chandler via Zoom
 - c. IES Representatives: Tyler Huizenga, Sara Vereeke, Dave Zimmer, Leisa Lobbezoo, Brett Heppler,
3. Public Comment on Agenda Items - NONE
4. Consent Agenda: Mark Veldhof made a motion to accept the Consent Agenda as presented. Drew DeMeester seconded. Passed unanimously.
 - a. Agenda
 - b. Previous Minutes – Regular Board Meeting on August 20th, 2018
5. Celebrations of the school: Board and guests shared celebrations from the school including
 - a. Tyler Huizenga: Entrepreneurship class is going really well – students are engaged in planning the year end trip – fun to watch their ideas grow

- b. Leisa Lobbezoo: Working with some great families to talk through their ideas of how their student can do dual enrollment and other opportunities available through iCademy.
 - c. Drew DeMeester: Had a great conversation with the Auditors – they were complimentary of our school
 - d. Betsy Builthuis: New to the board and has had several great conversations about iCademy
 - e. Brett Heppler: Student currently on the way to Malasia via bus, cruise ships, etc and she can take iCademy along. Also have a 4th grader who is flourishing and really blossoming – parent is so excited about the growth she is seeing
 - f. Mellissa Zoerhof: Helping kids through MAPs testing – were so happy with results and able to Just Right Group kids based on their abilities. Middle School is also working on hands on learning for students – went on a field trip to innotec and had both in-person and virtual participants.
 - g. Dave Zimmer: Student counts going up and in a great place
 - h. Sara Vereeke: Hope students visiting Innocademy and iCademy – great to have them here and observe Mel teaching so they can learn more about online teaching.
 - i. Rebekah deVries: Proactive communication from teachers has been great this year – so helpful for learning. Out of the box event coming up – exciting to have these opportunities.
 - j. Mark Veldhoff: Meet with Tyler every other week – always a great conversation!
6. Strategic Thinking:
- a. Personal Connection: Mellissa Zoerhof, Brett Heppler and Rebekah deVries have been working together on this strategic goal. This team attended the board meeting to give an update on progress towards this goal
 - i. 9 ways we are Connecting including:

1. Community Connection,,: using community activates as academic class with some graded content
 2. MTSSA/MTSSB: Meeting the needs of every student through intentional individualized plan.
 3. We RISE: This is our MTSSB behavior intervention focused on encouraging behaviors that will help students succeed: Respect, Integrity, Stewardship, Engagement
 4. Thrively: This is the tool used for homeroom – each student has customized plans that help meet their needs to their strengths. Students are using a personal assessment to start the year and this will be used for conferences.
 5. Care Team: Led by Kristina Boersma (Social Worker) and supported by Kris Kennedy (Counselor). Supporting students with a variety of life circumstances – with group supports, physical needs, etc.
 6. Homeroom: Homeroom courses done at K-5, Middle School and High School level. Includes brain breaks for kids, orientation videos, and a variety of other resources for kids
 7. Synergy Sessions: Art Prize next week, Apple Orchard visits, etc. The idea is to meet families outside of school to connect with our students.
- ii. Next Steps: Evaluating impact of personal connection by answering these questions:
1. How are our kids succeeding because of personal connection?
 2. How is success defined at iCademy?
 3. How does personal connection influence our retention rate?
 4. How many families are leaving because of personal connection or lack thereof?

- iii. The team created measures for Personal Connection that they shared with the board.
 - iv. The Board had a good discussion about all the components of Personal Connection plan and how to connect with the variety of students, grade levels, and personalities within iCademy.
 - b. Enrollment/Retention Focus Group: Tyler Huizenga shared his thoughts on our current Enrollment/Retention rates. Tyler would like to create a Focus Group to evaluate our current Enrollment/Retention rates and how to improve them going forward.
- 7. Action Items
 - a. Mark Veldhoff made a motion to approve the Spring Board Policy Updates as presented. Seconded by Drew DeMeester. Passed unanimously.
- 8. Dashboard: Tyler Huizenga shared the current dashboard with the board
 - a. Compliance
 - b. Finance
 - c. Enrollment : Enrolled several new students today. We are still slightly below our target enrollment, but we have several new families in the enrollment process. Tyler also shared enrollment trend graphs for
 - i. Enrollment by Month:
 - ii. Total Enrolled for 2018-19
 - iii. Retention Rate
 - iv. 21F Enrollment – expanded participation to several additional school districts this year.
 - d. Student achievement: Tyler shared new data tracking systems we have implemented – Eidex should be a great tool to share graphs of student data
 - i. MSTEP Results: Tyler shared iCademy's MSTEP results as compared to other Cyber schools. iCademy is out

- performing most other cyber schools. Scores grew in all subjects
 - e. Public Opinion: NONE
 - f. LSSU Commitments: On track for LSSU Commitments so far this year
 - g. Others
9. Discussion Items - NONE
10. LSSU Comment: John Chandler congratulated Betsy on joining the team. The board discussed the Board Member professional development available through LSSU.
11. Public Comment on Non-Agenda Items: NONE
12. Adjournment: Mark Veldhoff made a motion to adjourn the meeting at 5:41 pm
- a. Next Regular Meeting: September 22nd, 2018

Minutes of all board meetings are available after approval by the Board at:

iCademy Global
Attn: Tyler Huizenga
8485 Homestead
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting, but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innacademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

iCademy Global has provided public notice of this meeting at:

8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637