

Meeting of the Board of Directors

Minutes  
Regular Board Meeting

**Monday March 15th, 2021 at 4:30 p.m.**  
**8485 Homestead Dr.**  
**Zeeland, MI, 49464**

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School Purpose: Create leaders and innovators through world-class education to the families of Michigan and eventually to developing countries throughout the world.

Board Purpose: Mission Statement

1. Call to Order: Mark Veldhoff called the meeting at 4:32 pm
2. Attendance
  - a. Board Members: Mark Veldhoff (joining from Kalamazoo, MI) , Dave Barry (joining from Holland MI ), Rebekah deVries ( joining from Holland, MI ), Deb Veenstra (joining from Holland, MI ),
  - b. Guests: Phil DeJonge, Bill Johnson
  - c. IES Staff: Dee DeFrell, Dave Zimmer, Bob Soulliere, Allison Van Dyke, Leisa Lobbezoo, Sara Vereeke, Abby Gust
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Mark Veldhoff made a motion to approve the consent agenda with the addition of the action item to approve the ECLP plan. Seconded by Dave Barry. Passed unanimously.
  - a. Agenda
  - b. Previous Minutes – Regular Board Meeting on February 22nd, 2021
5. Celebrations of the school
  - a. Tyler Huizenga: Pd planned for this week and upcoming weeks – teachers found great PD in areas that they identified. Exciting to have time to pursue these opportunities – looking forward to hearing what they learn.

- b. Leisa Lobbezoo: Right now we are at 53% retention with about 100 students who have not made a decision for next year. Exciting to have that many families returning.
- c. Deb Veenstra: Her daughter is sick today, but still able to do school at home and keep up while not feeling well. Enjoying flexibility to take advantage of the beautiful weather
- d. DeeDe DeFrell: Elementary team has been doing quite a few Synergy sessions this year (some virtual, some in-person). Sent out invitations today to go to Fredrick Meijer Gardens and the response has been great!
- e. Phil DeJonge: Enjoyed the proposal that Tyler sent regarding Elementary programming. He appreciates the work to keep improving.
- f. Bill Johnson: Was impressed after the last meeting with the dedication and commitment to the work that is being done at iCademy.
- g. Dave Barry: Appreciated Leisa Lobbezoo on the work she is doing on retaining families. He also appreciated the teacher engagement on PD – and the opportunity to select relevant PD. Great to see DeeDe at the meeting – her enthusiasm for kids is amazing!
- h. Rebekah deVries: Enjoyed the leadership on the Elementary presentation that was sent and the opportunity to keep the conversation going about the programming at iCademy. She also celebrated the fact that team stuck in there through this pandemic – she appreciated everyone for this.
- i. Sara Vereeke: Celebrating the marketing work being done with the team working to reach new potential families.
- j. Allison VanDyke: Celebrating the response to the Synergy session at Frederick Meier. She is also excited to roll out a new tool with her students.

- k. Abby Gust: Celebrating the Child Study Team – exciting to see that up and going. Also to see the student have a clear process to receive the support they need.
  - l. Dave Zimmer: Community Partners program is up and running and he appreciates the work happening behind the scenes for this program – it is going very smoothly! Compliments to Robin Morehouse on her coordination of the program.
  - m. Bob Soulliere: He and Andy are working on a Teacher Stewardship model that is very exciting – it will be rolled out to staff soon.
  - n. Mark Veldhoff: Celebrating teachers attending board meetings – great to have teachers involved and he appreciates them taking the time to attend.
6. Strategic Thinking
- a. Elementary Hybrid Delivery for 2021-22: Tyler Huizenga reviewed the Elementary Hybrid Model being proposed for next year including:
    - i. Review of work done last year to plan for Elementary program.
    - ii. Teacher-Driven Virtual model for 2021-22
    - iii. Hybrid Model for 2021-22: Tyler outlined what this new program would look like and how it would be implemented. The goal is to provide another option for families that could result in more students staying/enrolling with iCademy.
    - iv. The Board had a good discussion on this new offering from the Elementary Program and feel it is a great addition to our options for families. The board encouraged the staff to continue working out the details.
7. Action Items
- a. Dave Barry made a motion that the board approve the Hybrid model as presented. Seconded by Rebekah deVries. Passed unanimously.
  - b. Mark Veldhoff made a motion to approve the budget timeline as presented. Seconded by Dave Barry. Passed unanimously.

- c. Mark Veldhoff made a motion to accept the March ECLP report. Dave Barry seconded. Passed unanimously.
      - i. Tyler Huizenga shared an overview of this month's ECLP with the board.
- 8. Dashboard
  - a. Financials: Dave Zimmer reviewed the financials with the board. The income and expenses are trending as expected and is comparable to last year as well. Dave Barry complimented Dave on the attention being paid to financials.
  - b. Enrollment: Leisa Lobbezoo reviewed the upcoming information nights for families interested in more information about iCademy. She also recently kicked off a family referral program – current families have the opportunity to be entered in a drawing if they refer another family to us.
- 9. Discussion Items
  - a. ESSER Fund overview: Dave Zimmer gave the board an overview of the expected ESSR II funds. The current budget includes funds from ESSER I. Dave shared the current estimated allocation for iCademy. This is one-time money that has some constraints on use. Dave is planning on including ESSER II in the next budget amendment. iCademy needs to submit a spending plan for these funds by April 23<sup>rd</sup>.
    - i. Dave also reviewed the the expected impact of the Governor's proposed budget.
  - b. Virtual board meetings ending: Tyler Huizenga updated the board that virtual meetings will not be allowed after this month. Going forward, the board will have to have a quorum on-site.
  - c. Board participation in teacher appreciation week (May 3<sup>rd</sup>-7<sup>th</sup>): Tyler Huizenga asked the board to think about their participation in Teacher Appreciation week.



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10. LSSU Comment: John Chandler asked Tyler to watch for information on LSSU summer camps – LSSU is working on opening the camps for this summer
11. Public Comment on Non-Agenda Items: NONE
12. Adjournment: Mark Veldhoff adjourned the meeting at 5:49 pm
  - a. Next Regular Meeting: April 19th, 2021

Minutes of all board meetings are available after approval by the Board at:

iCademy Global  
Attn: Tyler Huizenga  
8485 Homestead  
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting, but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innocademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*iCademy Global has provided public notice of this meeting at:*

*8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*