

Meeting of the Board of Directors

Minutes  
Regular Board Meeting

**Monday April 19th, 2021 at 4:30 p.m.**  
**8485 Homestead Dr.**  
**Zeeland, MI, 49464**

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School Purpose: Create leaders and innovators through world-class education to the families of Michigan and eventually to developing countries throughout the world.

Board Purpose: Mission Statement

Prior to the meeting Mark Veldhoff administered an Oath of office for Phil DeJonge

1. Call to Order: Mark Veldhoff called the meeting to order at 4:30 pm
2. Attendance
  - a. Board Members: Mark Veldhoff (joining from Zeeland, MI) Rebekah deVries (joining from Holland, MI), Dave Barry (joining from Holland, MI), Deb Veenstra (joining from Holland ,MI), Phil DeJonge (joining from Zeeland, MI)
  - b. IES Staff: Tyler Huizenga, Lindsey Light, Laura Ver Kaik, Kate Meengs, Leisa Lobbezoo, Dave Barry, Kristina Boersma
  - c. LSSU: John Chandler
  - d. Guest: Bill Johnson
3. Public Comment on Agenda Items: NONE
4. Consent Agenda: Mark Veldhoff make a motion to approve the consent agenda as presented. Seconded by Dave Barry. Passed unanimously.
  - a. Agenda
  - b. Previous Minutes – Regular Board Meeting on March 15th, 2021
5. Celebrations of the school



- a. Deb Veenstra: The robotics team competed last weekend in a virtual competition – it was a new experience, but they did great. She also complimented the new marketing company – they were great to work with!
- b. Lindsey VanderZwaag: State testing went well – great to see kids in person and get to know them a bit more that way
- c. Rebekah deVries: Celebrating state testing this week – her daughter attended and it went very well
- d. Phil DeJonge: Has enjoyed the content the last few weeks – especially the SEL curriculum
- e. Laura VerKaik: Celebrating the forward-thinking work being done the last few weeks getting things ready for next year and forward thinking.
- f. Kate Meengs: She has had several great conversations with parents supporting their student's mental health.
- g. Sara Vereeke: Thanks to Jacob Ferland for all his work preparing for testing – there is a TON of behind the scenes work that he did.
- h. Leisa Lobbezoo: Celebrating the meeting kicking off the Hybrid program – parents are excited about it, staff is excited about it and it is going to be a great program.
- i. Dave Zimmer: Thanked Tyler and the team on the preparation for next year – there are many great things happening next year and he appreciates the work being done to prepare.
- j. Dave Barry: Complimented the marketing company on their work – he is seeing their ads on facebook and the graphics are well done! He also liked seeing as many staff members attending the meeting tonight. Dave also appreciated the work on state testing.
- k. Bill Johnson: Grateful to hear everything happening at iCademy – especially state testing happening.
- l. Kristina Boersma: Had a great conversation with a parent who came to iCademy from a brick and mortar school. This parent was

so grateful and excited about the experience at iCademy and wished others knew more about us!

- m. Tyler Huizenga: Tyler thanked the team for the work they are doing working toward next year. He specifically thanked Sara Vereeke and Dave Zimmer for the changes coming in HR and Marketing.
  - n. Mark Veldhoff: Had coffee with a parent who sent her students to iCademy due to COVID – she had great things to say about her experience with iCademy. He also complimented the team on things moving so smoothly even through COVID.
6. Strategic Thinking
- a. Update on Elementary Hybrid Delivery for 2021-22: Tyler Huizenga gave the board an overview of the new Hybrid Delivery coming for the 2021-22 school year. The team had a meeting with current families last week and the team sent it out to all families to gauge interest. The goal of this program is to attract new families through this blended program in addition to a fully virtual option.
    - i. The Board had a good discussion on this new program and plans to market it to our community.
    - ii. Tyler Huizenga will keep the board updated on future developments of the program in coming months.
7. Action Items
- a. Mark Veldhoff made a motion to approve Budget Amendment #2 as presented. Deb Veenstra seconded. Passed unanimously.
    - i. Dave Zimmer shared an overview of the Budget Amendment with the board. Dave highlighted the changes contained in the Budget Amendment both in Revenue and Expenses. The end result of the budget amendment is an overall addition to the fund balance. Dave anticipates budget amendment #3 being presented to the board in June.
  - b. Mark Veldhoff made a motion to approve Quarterly Financials as presented. Dave Barry seconded. Passed unanimously.



- c. Mark Veldhoff made a motion to accept the April ECLP report as presented. Dave Barry seconded. Passed unanimously.
  - d. Mark Veldhoff made a motion to approve SEL curriculum for 2021-22 school year. Rebekah deVries seconded. Passed unanimously.
    - i. Kristina Boersma introduced the team that has been working on this curriculum including Lindsay Light, Kate Meengs, Laura VerKaik and herself. The team has been working to determine the best way to support our student's mental health. The team shared the Multi-levels of support in place for iCademy students. Lindsay Light shared an overview of the PBIS program at iCademy that sets clear behavioral expectations. Kate Meengs shared an overview of the Mental health supports in place for students. Laura VerKaik: Shared an overview of the Social Emotional Learning at iCademy
    - ii. The team shared the challenge statement they developed that guided their process. The team also shared how COVID has impacted kids' mental health. The team also shared survey data from the iCademy team/students and their mental wellbeing.
    - iii. The team is recommending BASE Education curriculum. This curriculum meets the needs of the students, school and parents and the team feels it is the best fit for iCademy.
      - 1. The board complimented the board on the work they did seeking this curriculum. Deb Veenstra previewed several lessons prior to tonight's meeting – she felt it is a great tool to support our students.
      - 2. The board had several suggestions for the team on next steps and implementation of this valuable program.
8. Dashboard
- a. Financials: Dave Zimmer offered an opportunity to review the monthly financials. The reports given to the board had

percentages that calculated incorrectly – Dave will share a revised report.

- b. Enrollment: Leisa Lobbezoo gave an enrollment update – we are currently at 57% retention for next year. Given the fact that we doubled our enrollment last fall, the retention amount is positive. The current enrollment for next year is 230. We still have quite a few families who have not committed for next year yet and we are working to learn more from them on their decision for next year.

9. Discussion Items

- a. Director Evaluation: Tyler Huizenga reviewed an overview of the Director Evaluations Rubric with the board
- b. ESP Eval & Board Eval: these evaluations will be coming soon to be reviewed at the May board meeting.
- c. Board participation in teacher appreciation week (May 3<sup>rd</sup>-7<sup>th</sup>): The board talked about plans in progress for Teacher Appreciation week both from the board and IES.

10. LSSU Comment: John Chandler welcomed Phil DeJonge to the board and thanked him for joining. John also let the board know about a LSSU webinar tomorrow night – he shared the link for the board to sign up if they would like to attend. John also thanked Bill Johnson for attending the meeting.

11. Public Comment on Non-Agenda Items: Mark Veldhoff asked the board members to connect with Bill Johnson to get to know him a bit as he is considering joining the board.

12. Adjournment: Mark Veldhoff adjourned the meeting at 5:57 pm.

- a. Next Regular Meeting: April 19th, 2021



Virtual community. Personal connection.



Virtual community. Personal connection.

Minutes of all board meetings are available after approval by the Board at:

iCademy Global  
Attn: Tyler Huizenga  
8485 Homestead  
Zeeland, MI 49464 616-748-5637

Individuals wishing to address the Board of Directors will be recognized in accordance with Board policies regarding public comments. Individual comments are limited to no more than three (3) minutes each and total time allowed regarding agenda specific items is twenty (20) minutes and non-agenda items is fifteen (15) minutes. The Board will not verbally respond to any public comments at the time of the meeting, but may refer comments to appropriate personnel for follow up or respond itself in a timely manner.

Complaints or concerns regarding Board members or school employees associated with the academy shall first be addressed in writing and delivered to the Board President no less than five (5) days prior to the next regular Board meeting, or such complaints shall not be heard by the Board.

Those in attendance at this meeting are reminded that this is a meeting of the Board of Directors in public for the purpose of conducting academy business. It is not considered to be a public meeting. There is a specified time on the agenda for public comment regarding issues of importance to those in attendance.

Proposed minutes of this meeting will be available for public inspection at the principal office of the Board of Directors of Innocademy located at 8485 Homestead Ave, Zeeland, MI 49464 no later than eight (8) business days after the meeting. Approved minutes will be available at that office no later than five (5) business days after the meeting at which they are approved (Open Meetings Act, P.A. 267).

Individuals with a disability who need a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or special service to participate in this meeting should contact Kelli Gunn at (616) 748-5637 at least two (2) days prior to the meeting.

*iCademy Global has provided public notice of this meeting at:*

*8485 Homestead Dr. Zeeland, MI 49464 – (616) 748-5637*